



Míša Alexander Illustrator & Graphic Designer

Children Picture Books
Illustrator & Graphic Designer

Who's Got a Normal Family 2016 Children's picture book illustrations
Fergus & Delilah 2016 Children's picture book illustrations, typography, page layout & production

Current Contractor
Illustrator & Graphic Designer

Boutique Branding & Food Packaging

- Using illustration as a base framework for conceptualising new packaging
- Incorporating different illustrative styles to reach target markets
- Work independently & autonomously
- Devising budgets & developing valuable communication skills & meticulous organizational abilities

June 96 – Current
Art Director / Designer
Utopia Creative, Byron Bay Australia

- Created comprehensive communication campaigns for various clientele, some of which included University of Southern Cross, Duck Creek Macadamia's, Tea Tree Plantation, & Byron Bay Cookie Company
- Managed production/printing budgets & project schedules
- Art directed & designed corporate identities, packaging, annual reports, brochures, posters & exhibition graphics
- Briefed subcontracted designers & photographers; liaise with clientele & printers

2011 – 2013
Art Director / Senior Designer
North Coast Adagency, Lismore Australia

- Management of marketing materials, sales tools & collateral design & production
- Expert skill in the use of InDesign, Photoshop & Illustrator
- Ability to manage time effectively, working quickly & accurately
- Ability to maintain open communication with co-workers & staff
- Strong organization skills as well as a positive & energetic work ethic

June 06 – July 2009
Art Director / Senior Designer
CBI & MADD0G, Byron Bay

- Creating high end catalogues & advertising for CBI & Maddog
- Organising print production & adhere to deadlines
- Management of design & production of print media and budget expenditures

June 03 – April 06
Art Director / Studio Manager
Historic Houses Trust, Sydney

- Directing designers on all corporate publications & promotional materials, including advertising, exhibitions & the corporate website
- Conceptualising & brainstorming innovative ideas
- Designing & managing production of annual reports, newsletters, magazines, events calendars & brochures
- Producing written briefs for in-house designers & contracted photographers/illustrators
- Delegating projects & administrative tasks as well as monitoring the staffing & production of all projects
- Providing support & advice to management & to the marketing team

Aug 05 – Sept 05
Production Manager
UNDP
United Nations Development Programme
Dubai United Arab Emirates

- Liaise with Chief of Civic Education & Public Outreach in Kabul, Afghanistan, to produce parliamentary election mock ballots
- Liaise with Dubai printers, independently managed & quality-controlled files & printed mock ballots

April 05 – Aug 05
Art Director / Senior Designer
UNDP, Kabul Afghanistan

- Produced parliamentary election ballots, Civic Education posters & Public Outreach campaigns
- Managed & directed illustrators, photographers & translators to create materials for posters, leaflets, flip-charts & booklets
- Advised Public Outreach & Civic Education Units on design & production of election materials
- Provided support & advice to Procurement, Management, IT & Media units in producing election ballots & election related materials
- Conceptualised & brainstormed innovative ideas

Jan – Apr 02
Art Director / Senior Designer
UNDP, Dili East Timor

- Art directed/designed presidential election ballot & associated government forms
- Produced Civic Education posters, flip-charts & booklets for Civic Education Officers to use in the field
- Devised innovative materials for Independence Day

Education

2008
June 96 – May 98
Sept 95 – May 96

BA Visual Arts Southern Cross University Lismore NSW Australia
BA Design & Communications Emily Carr Institute of Art & Design Vancouver Canada
Graphic Design Capilano College Vancouver Canada